



# Pairing a Cengage and Bb Course

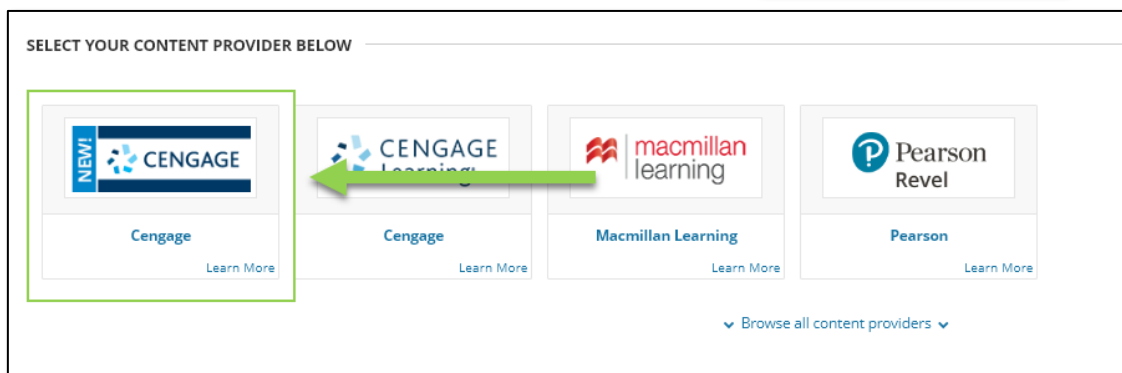
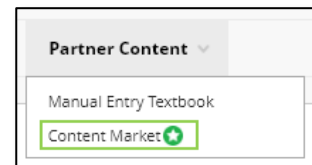
For Winter 2023 & Spring 2024 there is a new way to pair a Cengage course with a Blackboard Course Shell and add content.

Please Note: For adding individual content items, you will need to pair your course first. Once it is paired, the option for link content will be available.

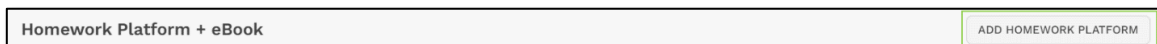
Video: <https://play.vidyard.com/iBBMQ4DPpELTuqJLYdM7Qg>

## Pairing a Course:

1. Open your course and access or create a Content Area
2. Click on **Partner Content**
3. Choose **Content Market**
4. Click on **Cengage "NEW!"**



5. If prompted, sign into your Cengage instructor account to link your Blackboard and Cengage accounts.
  - If you don't have a Cengage instructor account, click Create Account.
  - This window might not be shown if your browser does not allow pop-ups for the Blackboard domain. If you have any trouble creating an account, go to <https://www.cengage.com/> and click on Sign in. You can create your account from that page.
6. Click **Add Homework Platform**.



7. Select the textbook or product you want to use from the available course content.
  - To search the available content, type a search term.
  - To see only MindTap results, click Filter and set Filter By to MindTap.
  - To filter the list by license type, click Filter and set the dropdown to Student Purchase Required or Inclusive Access.





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8. To select an item, click **Link to Course**.
9. The selected title is shown with MindTap course creation and linking options.
  - *Note:* If you don't see your content, contact your Cengage representative. If needed, see [cengage.com/repfinder/](https://cengage.com/repfinder/).
10. Select Create a new course. **(If you already have a course created, Choose Copy an existing course)**
11. Complete the details for your MindTap course, then click Continue.
12. If prompted, select whether to synchronize the overall course score or individual activity scores to the Blackboard gradebook.
  - This option is not available for all courses.
  - **Note: Category scores cannot be synced to Blackboard.**
13. Click Continue to confirm your choice.
14. Review the settings, select where to put your course link, and click Submit.
15. A link to the integrated MindTap course is added to your Blackboard course.
16. Click the link to your MindTap course. If prompted, read, and accept the service agreement.